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organize a civic apps competition cac in your city this practical guide provides best practices for each phase of the process based largely on the authors firsthand experience planning and managing apps for metro chicago a4mc you ll learn everything from setting goals and creating a budget to running the competition and measuring the outcome cacs provide software programmers with platforms for building effective apps using open government data as a way to foster community involvement and make government more transparent this handbook helps you address serious questions about the process and shows you what s required for making your competition successful gain insights from the authors survey of 15 cacs in the us and canada get guidelines for establishing specific goals and evaluate results with reliable metrics understand major costs involved and build a budget around partners and sponsors determine participation incentives prize categories and judging avoid unstructured data sets by being selective when choosing public datasets learn how the authors handled roadblocks during the a4mc competition discover ways to sustain lasting community interest once the cac is over

should help mobilize government support for the nation s slipping technological and international trade position leonard silk the new york times a blue ribbon panel takes a critical look at the state of u s leadership in technological innovation and trade

praise for outpacing the competition patent based business strategy outpacing the competition provides a useful ip management framework for rapidly evolving and inherently unpredictable r d environments where companies are partners customers and competitors at the same time marshall Phelps corporate vice president for ip policy strategy microsoft robert cantrell s book outpacing the competition patent based business strategy should be read by anyone involved in the practice of litigating or licensing patent rights or policymakers responsible for patent issues mr cantrell provides a cogent approach for applying decisional methodology and game theory to enhance the utilization and understanding of patent rights bradley j

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this unique volume contains a powerful set of recommendations on issues at the center of international discussions on investment trade and technology policy they take into account the globalization of industrial activity and the special characteristics of high technology industries while recognizing the continued policy role of national governments the book identifies the rationale for promotional measures for high technology industries delineates sources of friction among the leading industrial countries and proposes policies to enhance international cooperation and strengthen the multilateral trading regime this volume also examines the factors driving collaboration among otherwise competing firms and national programs highlights the need to develop principles of equitable public and private international cooperation and emphasizes the linkage between investment government procurement and other trade policies and prospects for enhanced international cooperation

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